

CRAWLER SETTINGS

Engine: Chrome
User-Agent: Windows User
Region: Europe

PAGE SETTINGS

Number of pages: 25
Type: Random walk
Sector: Internet & Telecom

CONSENT SETTINGS
Reject All (View)

Copy to new project

Audit Report #1

2 passes 5 warnings 3 failures

Prev Next

Run: 27 Nov 2023
Crawled: 25 pages

- Overview Cookies (25) Pixels (37) Pages (25) Export

GDPR RISK



Critical Risks

11 Cookies set that should not be

Cookies set that do not match the consent choice.

29 Pixels loaded that should not be

Tracking pixels loaded that do not match the consent choice.

Potential Risks

All cookies classified (13 issues)

Under the GDPR, your website must declare what information you collect.

Cookie Overload (25 found)

Too many adds page bloat, is a compliance headache and makes visitors nervous about privacy.

Cookie Expiry (0 issues)

Store information only for as long as actually necessary.

Cookie Size (1 issues)

Large cookie sizes slow down pages and make visitors nervous about their privacy.

Tracker Overload (37 found)

A site with a large number of trackers is a potential privacy risk.

Tracker Overload Per Page (9 issues)

A large number of trackers loaded on any given page is a potential privacy risk.

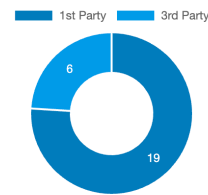
Tracker Size Per Page (25 issues)

Consider adjusting or culling pixels that are excessively large.

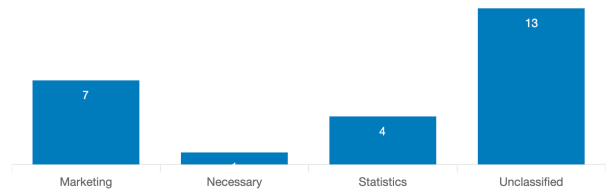
Tracker Not Working (1 found)

A 40x/50x status code indicates something is not working.

COOKIE TYPES



COOKIE CLASSIFICATIONS



TOP 10 TRACKING PIXELS BY COVERAGE



PIXEL LOCATIONS

Classified pixels: 34 / 37 (92%)

